

Laura LFVY

Adresse: 90 boulevard de la Saussaye,

Neuilly/Seine 92200

Tel: +33 6 65 65 02 17

Email: lauraharding@hotmail.fr



PROFESSIONAL EXPERIENCE



MAJE | Sales associate | 09/2017 - 11/2017

Responsible of the product layout and maintenance of the sales area, management and supply of inventory, storage of products and implementation of the merchandising, stock inventories, customer reception and advise, sales development resources's optimization

TARA JARMON MADRID | International Sales associate | 05/2017 - 08/2017

Internship semester: Maintenance, management and replenishment of the point of sale, signage implementation, shelving assortment customers' s reception and advice in Spanish and English in an international context, encashment of goods, settlement of promotions actions, accounting receipts from sales

SOCIETE GENERALE | Customer's advisor assistant | 07/2016 - 08/2016

Responsible of compliance management, implementation and follow-up to the communication for the SoMusic operation (banking and extra banking advantages linked to the SoMusic card), customer's reception, realisation of banking transaction offers

CENTRO DE DIA-LAR DE FRENEIDA, PORTUGAL Personal Care Assistant | 06/2014 - 07/2014

Seasonal employment: care of Portuguese customers within a retirement home, teambuilding in the service of local residents, responsible of health and medical care, meals and entertainment, development of customers's relations in an international area

NELLYRODILAB | Fashion Project Manager Assistant | 06/2012-07/2012

Student internship: Collaboration and assistance to the thinking of the household linen collections of the French brand of bedding Carré Blanc and the brand of ready to wear Alexander Mc Queen, operational assistance to the implementation of new communication and marketing strategies

MARY-JEANNE AGENCY | Active Member | 2017-2018

Member of an hostess agency: realisation of punctual events missions

Private teacher at home in English and Spanish | 2017-2018

Preparation at home for the French Baccalaureate in Spanish and English

03/2018 - 04/18 | Digital Expedition | INSEEC **GROUP**

Digital seminar in San Francisco at the core of the Silicon Valley: aprenticeship of the 3D Printing method, cryptocurrencies, start-up founder story, digital marketing and growth hacking, design thinking, bay area ecosystem and coding. Courses teached by Harvard, Stanford, Berkeley and the MIT's profesors. Conferences given by important entrepreneurship and finance players in San Francisco

2016 – 2021 | EBS Paris (European Business School)

Graduate School of Business and Management 2nd year of a Master's degree

2016 | High School La Folie St James

French High School Diploma in Litterature with a mention pretty well, English speciality and European section in English with 20/20 in Spanish, 19/20 in English literature and 18/20 in remedial English



LINGUISTIC AND COMPUTING **SKILLS**

ENGLISH (advanced): C1 Cambridge Test Certification SPANISH (advanced): C1

FRENCH: Bilingual Word, Excel, PowerPoint, AdobePhotoshop, GoogleAnalytics



VOLUNTEER EXPERIENCE

LES PETITS PRINCES | 2018

Active member of a non-profit association that aims at realizing sick children and teenagers' dreams, suffering from cancers, leukemias and some genetic diseases.

SOLIDARITY TO SHARE | 2018

Active member of a humanitarian and caritative association aiming at raising funds in order to turn them over to the most well-known humanitarian associations as « Fondation de France »